

**FLICKZONE**

Brand Guide

# Typography

*Simple*

*Italic*

**Flickzone**

***Flickzone***

**Flickzone**

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Flickzone

*Flickzone*

Flickzone

*Flickzone*

Flickzone

*Flickzone*

*Font name*

**LATO**

# Color

*Primary Color*

**Heliotrope Pink**

**Cornflower Blue**

**Hot Pink**

**Razzle Dazzle Rose**

*cf40fa*

*6960fe*

*ff70b3*

*f145d9*

# Color

000000

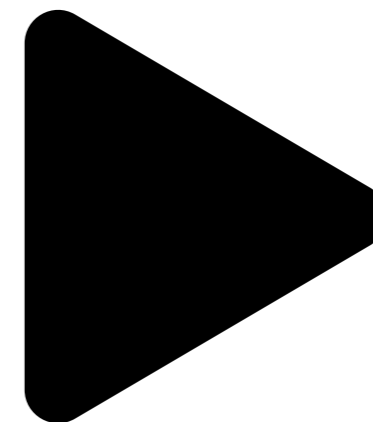
*ffffff*



# Logo Concept



+



*Flick*

*Play*

# Logo Design



**FLIKzone**



**FLIKzone**

# App Mockup





**FLIK**zone

